# DESIGNWORKS

# Photography

# FAMILY PORTRAIT GUIDE









### frequently asked questions

#### How long does a session last?

All photo sessions at our studio last for one hour. At certain times of year we have special mini sessions of 30 minutes, for things like Communion portraits, headshots or pet events.



# Can I bring the kids' grandparents for one or two pictures?

Yes, absolutely! We do not limit the number of people you can have in your session. If they can fit in our studio, they are welcome to join in!

#### Do you welcome pets?

YES! We love photographing the furriest members of your family. Any domesticated and (reasonably!) well behaved pets are welcome. (Except tarantulas! We don't feel we could bring out their natural beauty while we're hiding in the office!) Don't worry if you think your furbaby won't sit still, we're great at distracting them long enough to get gorgeous portraits!

#### Do you have payment plans?

Yes! You can spread your payments out over weeks or even months if you wish.

#### Do you retouch my photos?

Every photo is edited to a certain degree to remove distracting elements; tags sticking out, very obvious blemishes etc. Your images will not look as if they have been edited at all, you'll just look great! We do not routinely slim people or remove any marks that we feel are probably permanent (such as scars or birthmarks) unless specifially asked to do so. Heavy cosmetic editing such as extensive slimming or tan line removal etc may incur an extra cost, depending on hours taken to complete.



#### What if I just want one photo?

That's absolutely fine! We put the same effort into every session, no matter how much you intend to spend. You don't need to decide what you are buying until you see your portraits at your ordering appointment and even then, you don't have to buy anything that you don't love.

## Can you email me the photos or give me proof sheet to choose from?

I'm afraid not. After your session you come back to our studio to view your portraits and decide what you would like to order. This is so we can help you choose the perfect size for your walls and advise you on packages etc. No images leave the studio that have not been purchased.

### Can I just walk in and have my photo taken/see my photos?

Unfortunately not. We are an appointment based studio and we advise that you book 2-3 weeks in advance for weekdays and 3-4 weeks in advance for weekends.

We advise that you book newborn portraits as soon as you know your due date as we typically book up 2 months in advance for newborns.

#### When will my images be ready?

Your portraits will be ready to view approximately 10 days after your session. Frames, canvas, artblocks and books will be ready in 4 weeks, unframed prints take 2 weeks and digital files will be transferred the same day they are paid for.

### Sounds good, how much does it cost?

A photo session costs just a €50 non-refundable session fee. Then you come and see your iamges and just buy what you love, with no pressure at all. Our products start at €95 with most clients choosing to spend several hundred Euros.





# choosing your session style

#### Light and Bright

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Ideal for small kids so they can run around playing and being themselves!

The most popular style of portraiture that we offer, this is what most people think of when they think of Denise's work: light, bright, natural images that show your family at their best while allowing everyone to just be themselves. They may include shots of the whole family, man and dad, siblings, and even the family pet interacting with the kids! Our spacious studio is ideal for toddlers and small kids, letting them move around and explore to their heart's content.







A FAMILY PORTRAIT SESSION IN OUR PORTRAIT STUDIO LASTS FOR UP TO ONE HOUR AND COSTS JUST  $\epsilon$ 50. ALL PRODUCTS ARE PURCHASED SEPARATELY, BUT THERE IS NO OBLIGATION TO BUY ANYTHING YOU DON'T LOVE!

#### Portrait Noir



This dramatic style is ideal for adult families and older kids who will take direction - it doesn't really work well with toddlers who want to run and play! A modern take on a classic portrait style, this timeless look really draws attention to the subjects, highlighting the emotion and relationships betwen them with no distractions.

If you would like to try this style we ask that you each bring along a long sleeved plain black or charcoal top.

If you are not sure about which style to choose, you can include two in one session at no extra cost.







# dress for success!

A few tips to make sure you're picture perfect!

Try NOT to have everyone in matching outfits. The 'white t-shirt and jeans' portrait is very dated! For family portraits a more timeless, natural look can be achieved with colours that compliment rather than match exactly. Choose a colour family eg. pastels or autumn colours, and have everyone wear something from that colour palette.

You can add some neutrals such as black or jeans to any colour palette.

The most important thing is to have everyone in similar STRENGTHS of colour. By that we mean if most of your family is in pastels, don't have one person is a strong colour such as navy or red as they will dominate the photos. If someone is in strong colours, other people in the family also need to wear strong colours to balance it out.

Try not to dress babies in the exact same colour as his/her parents as they will disappear when held!

Solid colours photograph better than busy patterns - a small amount of pattern is fine to add interest but try to avoid high contrast patterns such as white with a strong colour. Kids' t-shirts can often have faces or logos on them which can be

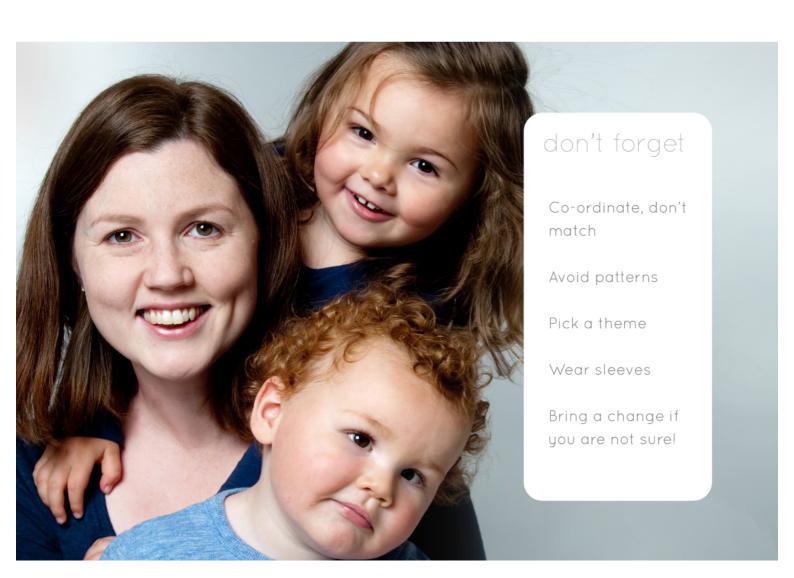
very distracting, so try to avoid that.

Don't be afraid to bring along accessories as they can be a great way of introducing a colour theme to your outfit. Also, if you are not sure about what to wear, bring along a change just in case.

We find that most women prefer themselves in photos with some kind of sleeve and men look better if their t-shirts have a collar.

Wear your normal everyday makeup, but pop on some extra mascara! Long hair tends to be most flattering worn down.

Wear what you are comfortable in and make sure you can move easily!



# Products & Packages

LEARN ABOUT OUR GORGEOUS PORTRAIT PRODUCTS, SEE ALL THE PRICING, THEN CHOOSE ONE OF OUR AMAZING VALUE PACKAGES OR BUILD YOUR OWN FROM OUR Á LA CARTE MENU.



## Wall portraits all prices are for finished portraits ready to hang on the wall and include the printed photograph.

#### Framed Portraits

All of our frames are handmade from solid wood and can be as traditional or modern as you choose. They range from painted finishes as well as gorgeous wood in various shades. Your portraits can be traditionally mounted with acid-free card behind low-reflection glass or for a more contemporary look you can choose an unmounted finish, with the photo going right to the frame.

As our frames are customised to suit your home, they are suitable for any environment.





#### Artblocks

Our most popular wall portrait finish, artblocks really let your portraits shine! Printed on archival photo paper which is then laminated onto a chunky wooden block which hangs flush with wall. Your image is protected by a matte satin laminate so can be cleaned with a very lightly damp cloth making it ideal for a busy family home.

These are ideal for a more modern environment and work beautifully for both a single portrait and multi-image designs.





# multi-image artpieces

#### Multi-image artpieces

One of our signature products and easily the most popular wall portrait that our clients choose; the multi-image artpiece is ideal if you like lots of your images but want them contained in a beautiful, single display.

We custom design each artpiece based on the images you choose and we don't print anything until you are 100% happy. Each artpiece can contain between 4 and 9 images meaning that they are never cluttered, just gorgeous clean design making your portraits the star!

Multi-image artpieces can be finished as an Artblock or Framed in one of our many gorgeous framing options. They are available from 20" up to 48"



MULTI IMAGE ARTPIECES START AT 20 INCHES AND CAN BE CREATED ON ARTBLOCK OR FRAMED.

### Storyboards

Storyboards show a series of three portraits grouped together in a row to create a mini story! The artpiece can be designed to hang either vertically or horizontally and can be finished on artblock or framed.

It is an ideal way of displaying just a few images in a subtle display, particularly if you are low on wall space. They work wonderfully for newborns, First Holy Communions and families. Imagine a photos of the kids, the whole family and mum and dad all in one stunning display!

You can choose to have your photos traditionally mounted in acid free card or, for a more contemporary look, choose a 'digital mount' where the whole artpiece is printed as one image, with the white mount area included. See this image (right) for an example of a modern, 'digital mount'.



Your family portrait session lasts approx 45 minutes and the fee is €50. Then you just purchase whichever products or package you would like.

Individual portraits start at €95 for an 8in unframed print or €150 for an 8in framed portrait.

Individual digital files (high resolution) are €150.

### Artpanels (Frame or Artblock)

12"	€495
16"	€550
20"	€675
24"	€800
30"	€1,050
36"	€1,350
40"	€1,500
48"	€1,600



### **Unframed Prints**

8"	€95
10"	€145
12"	€165
16"	€185
20"	€225
24"	€275

### Storyboards (Frame or Artblock)

30"X12"	3pic 8"	€675
32"x14"	3pic 10"	€775
44"x19"	5 pic	€1,200
24"x12"	4pic pano	€650
30"x15"	4pic pano	€950
40"x20"	4pic pano	€1,100
48"x24"	4pic pano	€1,300

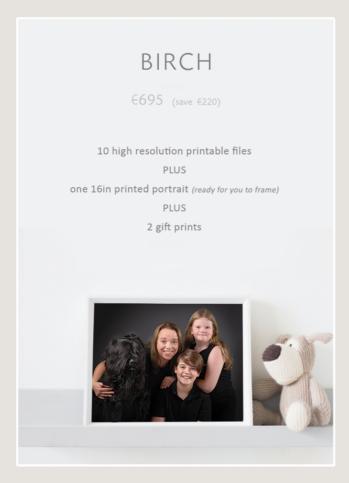




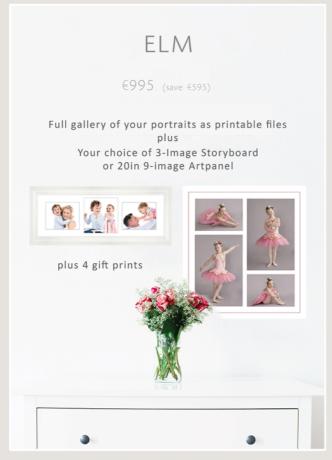


<sup>\*</sup> Gift Prints are available to add to any package for just €30 (7" or 8") or €40 (10")

### **Packages**









### hand selected products

#### **Portrait Triplex**

Three of your favourite portraits set in acrylic, held within a trifiold folio. Covered in opulent velvet with a choice of 20 contemporary and sophisticated colours, the Triplex's cover can be personalised with your choice of embossed text.

The perfect complement to any home. Perched upon a bookshelf, fireplace mantel, sideboard, or desk the Triplex makes the ideal solution for clients who may be short on display space, but who still want a luxury hand-crafted portrait product.

Available in sizes 8"x8" or 10"x7.

#### €375







#### Heirloom Books

Mini Books €295 (€195 as an add-on)

This 7 inch square book is a little gem. With 10 hardback pages and your favourite image on the cover. You can include text on the cover to personalise it even more.



#### Keepsake Books €495 (€350 as an add-on)

This beautiful 8 inch square book with 20 pages is bound into a beautiful vinyl coated paper cover available in a range of colours and comes with a matching protective sleeve. The cover can be customized by printing names in gold or silver foil.



### Coffee Table Books €695 (€495 as an

This 10 inch square book has a hard cover made from photographic paper with a soft lamination coating touch. It offers you complete personalization with your favourite image as the cover. 20 flushmount pages and up to 40 images. Add 10 extra pages for just £150



## Luxury Folio Box

Ten beautifully matted 10" printed portraits plus a matching USB key, nestled in a stunning handcrafted wooden box wrapped in your choice of 80 material options, including linen, suede and sumptuous velvet.

The front can be personalised with your choice of embossed text perhaps a baby's name and birthdate, the family name, or to commemorate a special occasion such as a First Holy Communion or a 50th wedding anniversary.

The USB key contains the fully printable, high resolution files of the same 10 images you choose for your box and you can upgrade your box with additional images.

20 Portraits - €1300 (includes Full Gallery on USB)

**15 Portraits - €1100** (add Full Gallery to USB for €100)

10 Portraits - €900 (add Full Gallery to USB for €150)





# printable digital files

Imagine having access to ALL of your photos, you don't have to leave any behind; you don't even have to decide what sizes you want them yet! You can take them all home and print them to your heart's content! You can print gifts for grandparents, design a gallery wall in your own time, make photos books or simply store them for the future.

All of our printable digital files are high resolution - we do not reduce the size or qualtiy at all meaning you can print them as large as you wish!

All files are provided via digital download immediately upon payment and full gallery collections are also provided on USB for backup.

All Images - €850

Ten Images - €695

Five Images - €500

One Image - €150





