

DESIGNWORKS

*Photography*

## Maternity

PORTRAIT GUIDE



*How does it work?*



Let Denise & her team capture this special time in your life with a one hour personalised Maternity portrait session.

We'll photograph you in a mix of classic and modern poses with plenty of time to create a few different looks. You're welcome to include your partner, older children - even bring along your dog!

You then come back for a private viewing appointment where you choose your favourites to have made into beautiful art for your home! Enjoy savings of up to €810 by choosing one of our five great packages filled with the most popular items for Maternity portraits. Or you can also order from our extensive á la carte menu with items starting at just €95 each.

It costs just €50 for a one hour Maternity portrait session, then you just buy what you love! Most clients budget several hundred Euros for portraits and payment plans are available.

# Our Process

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01

## **Book your session**

We advise that you book as soon as you have your due date! Ideally book your portraits for between 28-35 weeks, or earlier if expecting twins. We want the bump to be defined & visible but before baby has 'dropped'. We require a non-refundable €50 session fee to book.

02

## **Have your portrait session**

Come to our studio and enjoy your fun one hour portrait session! You'll be guided through a mix of formal and creative poses - don't worry we'll tell you exactly what to do and make sure you look great and have a blast!

03

## **Your portrait ordering appointment**

About 2 weeks later you return to the studio to see your finished portraits in a private viewing appointment. This is when you'll decide what gorgeous products will be going on your walls and purchase your portraits.

# What to Wear

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Form fitting basics are key - leggings, tanks tops, sports bras etc. in both black and white or nude. We want to show off your bump after all! A form fitting dress is also a great idea and we have some great maternity gowns here if you want to try them. Strapless bras are always great, again preferably in black and nude if you have them.

If you are happy to show off your underwear (even under a sheer gown) then please wear/bring along a black pair and pale or nude pair of pants.

You can also add jeans, a blazer or an oversized shirt - these look great when open to show off the bump!

If you would like to bring along a printout of a scan or a first teddy that can be super cute too! Any accessories that you want to include are great.

Partners & family members should also bring long sleeved black and white/pale tops to match yours.



# Products & Pricing

When it comes to purchasing your portraits, you can choose from our wide range of gorgeous custom-made products. Whether it's a classically framed single portrait, a modern multi-image artblock, our luxurious velvet-covered folio box of fine art prints or premium photo thank you cards, each item is designed just for you.

You also have the option of buying fully printable digital images, ideal if you want the flexibility to make your own prints going forward.

We have four excellent value packages to choose from, which you can see on the following pages. Or you can build your own from our extensive à la carte menu, with individual items from just €95 and finished wall portraits from €495.



# Platinum

€1600 (save €810)

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- Handcrafted velvet or linen covered Folio Box with ten matted 10" portraits
  - 16" Artblock of your favourite portrait
  - 2 Mini Accordion Books
- PLUS the full gallery of printable digital files



€995 (save €595)

Gold

Choice of either 20" multi-image Artpanel

OR

3 image Storyboard

PLUS full gallery of printable digital files  
and 4 gift prints



# Silver

€850 (save €345)

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Full gallery of your portraits as printable digital files

PLUS

One 20" printed portrait and 4 gift prints.

(printed portraits and gift prints are ready for you to frame at home)





€695 (save €220)

Bronze

10 of your portraits as printable digital files

PLUS

One 16" printed portrait and 2 gift prints.

(printed portraits and gift prints are ready for you to frame at home)



# Copper

€570 (save €210)

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Beautifully Framed 10" portrait

or

3 gift prints.

(gift prints are ready for you to frame at home)



# A La Carte Pricing

Your maternity portrait session lasts approx one hour and the fee is €50.  
Then you just purchase whichever products or package you would like.

Individual portraits start at €95 for an 8in unframed print  
or €150 for an 8in framed portrait.

Individual digital files (high resolution) are €150.

## Artpanels (Frame or Artblock)

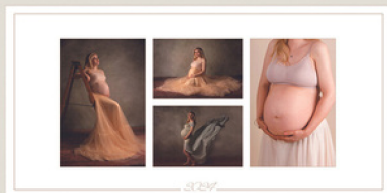
12"	€495
16"	€550
20"	€675
24"	€800
30"	€1,050
36"	€1,350
40"	€1,500
48"	€1,600

## Storyboards (Frame or Artblock)

30"x12"	3pic 8"	€675
32"x14"	3pic 10"	€775
44"x19"	5 pic	€1,200
24"x12"	4pic pano	€650
30"x15"	4pic pano	€950
40"x20"	4pic pano	€1,100
48"x24"	4pic pano	€1,300

## Unframed Prints

8"	€95
10"	€145
12"	€165
16"	€185
20"	€225
24"	€275



\* Gift Prints are available to add to any package for just €30 (7" or 8") or €40 (10")

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