

DESIGNWORKS

Photography

Family

PORTRAIT GUIDE





How does it work?



Day to day family life can feel like you're always rushing around. Between school lunches, the endless piles of laundry, not to mention driving them around to music classes or training!

Let's slow it all down and spend time together, now. From headstrong toddlers, to self-conscious teens, and adult kids (and husbands!) who are there under duress, we are experts at creating a fun environment and getting genuine smiles and laughs! Whether it's through silly tongue-twisters, tickle fights or Taylor Swift dance parties, we do what it takes! We're not your usual stuffy portrait studio where you're expected to perform to perfection. Kids are allowed to be kids – in fact they're encouraged!

It costs just €50 for a 45 minute family portrait session in our studio, then you come back for a private ordering appointment where you choose your favourites to have made into beautiful art for your home!

Our Style

Our family portraits are bright and modern - these aren't the boring or stuffy portraits from when we were kids!

Typically photographed on a white or pale toned backdrop, they are designed to sit beautifully on the walls of any Irish home.

We love to capture your child's personality so, as well as the more formal poses, we include more relaxed, playful imagery too.

We encourage the whole family to get involved, including grandparents! You can even bring your dog!

We normally start on our timeless white background, which is ideal for younger kids as they can run around and play! We also have a pale stone colour which is very popular. It gives a softer look, so make sure you look around your home and decide which might suit best. We can include both if time allows!



Our Process

01

Book your session

We advise that you book as soon as you have an idea of when you'd like them! We typically book weeks, sometimes even months in advance for popular dates but do get in touch to check! We require a non-refundable €50 session fee to book.

02

Have your portrait session

Come to our studio and enjoy your fun family portrait session! You'll be guided through a mix of formal and relaxed poses - don't worry we'll tell you exactly what to do and make sure you look great and have a blast!

03

Your portrait ordering appointment

About 2 weeks later you return to the studio to see your finished portraits in a private viewing appointment. This is when you'll decide what gorgeous products will be going on your walls and purchase your portraits.

What to Wear

Two things are essential to keep in mind when choosing clothing for your family portraits:

- 1) Avoid busy patterns! Solid block colours always photograph better and are less likely to date in the years to come.
- 2) Keep everyone in similar strengths of colour. By that we mean, if 4 people are in white, or pale tones, don't have one person in navy or red, as they will dominate every portrait. Either everyone in light tones or everyone in dark tones!

This is a great example below - this family all wore soft pale tones. They didn't match, they didn't need to! But it looks great because no-one is fighting the other for attention.



What to Wear

Make sure you're comfortable in what you choose to wear. The more formal your clothing, the more formal your portraits will look.

If you have small children, make sure you can move easily in your outfit, as you may end up crawling around the floor!

Women tend to look best with hair down in portraits and most women prefer how they look with a sleeve of some kind.

Most men look best with a collar of some kind, instead of a plain crew neck.

This family wanted to include a festive theme, and balanced it out with plain block colour so no-one was overshadowed.



What to Wear

Try to avoid t-shirts with logos or cartoon faces on them, as they can be very distracting.

If bringing a change of clothing for children, start in your favourite outfit. Small children and toddlers may run out of patience before you get into the second look!

Either shoes or bare feet look best, socks and tights alone don't photograph very well!

Adults and older kids look great in dark shades, although younger children can make it work too - It's just a bit more formal!



Top Tips

If your baby or toddler is teething, please make sure you use their normal pain medication. If they are in pain or distressed, they will look very unhappy in their photos and we may have to reschedule.

If any member of your family is sick please reschedule! Aside from the risks of passing it on, no amount of editing will be able to hide that they are sick and miserable!

If bringing along snacks or treats for young kids, please keep them out of sight until we REALLY need them! Otherwise they will have food on their face in every photo!

If bringing along a dog, make sure they get a good brush/groom and bring along their favourite treats.

Most importantly, RELAX! Try to have fun! Not everything will go perfectly, that's just life with a family! But it's the real moments that you'll want to look back on, so try to enjoy this time together! We'll do the rest!



Products & Pricing

When it comes to purchasing your portraits, you can choose from our wide range of gorgeous custom-made products. Whether it's a classically framed single portrait, a modern multi-image artblock, a set of frames for a gallery wall, or premium photo thank you cards, each item is designed just for you.

You also have the option of buying fully printable digital images, ideal if you want the flexibility to make your own prints going forward.

Choose from one of our stunning multi-image Wall Collections, our great value Digital Collections, or you can build your own from our extensive à la carte menu, with individual items from just €95 and finished wall portraits from €495.



Your family portrait session lasts approx 45 minutes and the fee is €50.
Then you just purchase whichever products or package you would like.

Individual portraits start at €95 for an 8in unframed print
or €150 for an 8in framed portrait.

Individual digital files (high resolution) are €150.

Artpanels (Frame or Artblock)

12"	€495
16"	€550
20"	€675
24"	€800
30"	€1,050
36"	€1,350
40"	€1,500
48"	€1,600

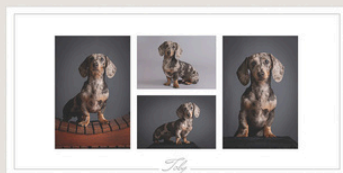


Unframed Prints

8"	€95
10"	€145
12"	€165
16"	€185
20"	€225
24"	€275

Storyboards (Frame or Artblock)

30"X12"	3pic 8"	€675
32"x14"	3pic 10"	€775
44"x19"	5 pic	€1,200
24"x12"	4pic pano	€650
30"x15"	4pic pano	€950
40"x20"	4pic pano	€1,100
48"x24"	4pic pano	€1,300



* Gift Prints are available to add to any package for just €30 (7" or 8") or €40 (10")

Digital Collections

The Creative Collection

€1195

Your full gallery of printable
digital files

⊗ Six gift prints

⊗

a 20" multi image artpanel/frame

OR

a 3 image storyboard



The Complete Collection

€895

Your full gallery of printable
digital files plus

Two 16" unframed prints ⊗

Four gift prints



The Essential Collection

€695

Ten printable digital files
plus

One 16" unframed print ⊗

Two gift prints



Wall Collections



The Legacy Collection

€1595

One 30"x24" artblock or frame plus four 12"x10" artblocks or frames

The Signature Collection

€1195

Four floating artblocks - two 34"x16 and two 16"



The Classic Collection

€895

Nine 10"x8" portraits in matching 12"x10" solid wood frames



Add full gallery of digital files to any wall collection for just €300

DESIGNWORKS

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